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ASSISTANT DIRECTOR ROLE

BACKDROP

Founded in March 2002, UMOJA is a recognised Persons of African Descent (PAD)/Black founded family-centered settlement nonprofit offering a broad range of programs to support the **holistic** integration of newcomers including those of **refugee background** to Metro Vancouver, and particularly the rapidly growing municipality of Surrey, BC.

UMOJA PROGRAMS

Our programs include mainstream service referrals (counselling, housing, medical etc.), early years parenting, family outreach and integration, English literacy, computer training, vocational training and job readiness /career guidance, cultural orientation and brokerage, social integration, middle years after school programs, newcomer men's hub. youth mentorship, and food security etc. UMOJA also contributes to community research, engagement, and advocacy on behalf of underserved visible minority groups living in Metro-Vancouver and its environs.

Internationally, Umoja is actively involved in improving the quality of life and long-term outcomes for local communities currently within the East African Great Lakes region in Western Uganda via **primary education, youth vocational training**, and a **micro-finance program** for women.

ASSISTANT DIRECTOR'S ROLE

We are seeking a qualified, **highly motivated**, **and visionary community champion** to support our efforts towards being a truly benchmark sector player focused on outstanding service delivery and trust-centered, enduring stakeholder partnerships.

Reporting to the Executive Director, you will help transform **program design, delivery**, and **reporting** ensuring that we effectively meet the needs of our clients and align with our vision and mission. The ideal individual will also play a pivotal collaborative role in shaping strategies to support our vision and mission.

You will also help to strengthen fundraising efforts, partnership development, program expansion, community engagement, stakeholder reporting, storytelling, communications, and branding initiatives ultimately aimed at enhancing UMOJA's brand, competence, and stakeholder trust toward ultimately empowering newcomers and fostering broader community wellbeing.

WHAT UMOJA OFFERS

Mission: "To empower immigrants and refugees to successfully integrate into an inclusive Canadian society. Internationally, we support initiatives to improve the quality of life in global communities.

Vision: "Building strong communities; moving from newcomers to neighbours."



- At UMOJA, you'll be part of a dynamic team **dedicated** to making a real difference in the lives of newcomers. We
 offer a supportive work environment, opportunities for professional development, and the chance to contribute to
 meaningful change in our community.
- Great workplace autonomy with a flexible, supportive, and trust-centered work environment, and superb
 opportunity to explore your ideas and talents.
- Exceptional opportunity to "hold space" on behalf of underserved groups through a respected minority-founded organization.
- Opportunity to meaningfully **influence strategic** direction for the organization as well as broader policy, and community outcomes.
- UMOJA is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all.

PRIMARY RESPONSIBILITIES

Program Development & Management

- Act as a creative catalyst, driving ideation and innovation in the design, implementation, and continuous improvement of program effectiveness.
- Partner with the Executive Director (ED) and program teams to ensure programs align with organizational goals, maintain high-quality service delivery, and **reflect best practices** in the field.
- · Participate in designing impactful program frameworks and strategies, leveraging data-driven insights and creativity.

Fundraising & Related

- Contribute to and variously lead fundraising efforts, including the submission of funding proposals (CFPs).
- Monitor program budgets, expenditures, and resource allocations, ensuring alignment with goals and providing proactive, detailed updates to the ED and board.

Administrative

- Coordinate vacation and attendance tracking in collaboration with the accounts desk and administrative assistant as required.
- Oversee budgets, procurement, and expense monitoring, providing timely reports as necessary.
- Support office operations by supervising program and administrative staff, contributing to goal setting and performance review processes.
- Maintain organizational records to ensure compliance with legal and regulatory obligations.

Stakeholder Management & Community Partnerships

- Facilitate the development of strategic, trust-based partnerships to enhance service delivery and broaden UMOJA's influence within a multi-lateral, multicultural context.
- Assist in building enduring alliances and fostering knowledge exchange with historically or newly marginalized communities, including First Nations groups.



 Support representation at and participation in community events, such as galas, job fairs, and Communities of Practice (CoP).

Client Engagement

- Oversee the client intake process, ensuring best practices are followed, including appropriate interventions.
- Foster strong client relationships, designing feedback mechanisms for continuous program improvement.
- Assist in coordinating promotional efforts to increase awareness of UMOJA's services.

ADDITIONAL RESPONSIBILITIES

Branding & Promotional

- Support the development of a cohesive and strong brand identity.
- Assist in developing and maintaining a style guide to ensure consistent application of branding.
- Oversee the creation of professional promotional materials and storytelling assets.
- Facilitate the strategic use of social media platforms to amplify UMOJA's impact and visibility.
- Curate and maintain promotional content to support ongoing outreach and storytelling initiatives.

Human Resources

- Assist in talent acquisition and support staff development strategies aligned with UMOJA's vision.
- Contribute to performance evaluations and ensure adherence to organizational policy.
- Support the ongoing evaluation of UMOJA's remuneration and benefits package.
- Facilitate conflict resolution and collaboratively address other HR-related challenges.
- Ensure adherence to employment laws and regulations to mitigate HR-related risks.

Advocacy and Policy Development

- Develop **expertise on issues impacting newcomers and marginalized groups**, advocating for their needs to inform policy and practice.
- Support or **lead community engagement initiatives** and **research efforts** to drive systemic change and improve broader community outcomes.
- Explore new opportunities that align with UMOJA's advocacy mandate, fostering public awareness and actionable insights.

Skills & Qualifications

Soft Skills

- Demonstrates excellent judgment and decision-making aptitude.
- Creative outlook, outcomes-focused, with outstanding problem-solving skills.
- Exceptional entrepreneurial and strategic outlook.



- Strong understanding of challenges, opportunities, and resources linked to marginalized newcomers.
- Outstanding cross-cultural sensibilities and awareness, with exceptional ability to articulate the issues.
- Great storyteller with superb spoken and written communication and editing skills.
- Strong relational skills, demonstrating a blend of compassion, patience, diplomacy, and confidence.
- Leadership skills: consensus-driven with exceptional ability to identify and affirm the potential in others.
- Strong negotiation skills paired with a flexible, collaborative outlook.
- Sound professional disposition with a strong work ethic.
- Process-driven yet able to thrive in ambiguity while maintaining composure under pressure.
- Hands-on, service driven mindset and willingness to step up to support some of the more mundane tasks
- Sophisticated branding sensibilities with an eye for great design and presentation.

Hard Skills

- Advanced computer skills (MS Office, QuickBooks, CRM).
- Strong budgeting, numeracy, and financial reporting skills.
- At least 5 years of experience working in the nonprofit sector.
- At least 3 years of experience working with newcomer immigrants and refugees.
- Bachelor's degree in a relevant field or an equivalent combination of training, education, and exposure.
- Exceptional eye for design (Adobe, Canva, Corel Draw, WordPress) is an asset.
- Competent social media expertise.
- Proficiency in data analysis and reporting, with grant writing experience being a plus.
- Bilingual (English, Tigrinya, Spanish, or French is an asset).

Education & Training

- Bachelor's degree in social work, public administration, nonprofit management, or a related field. Equivalent education and experience will be considered.
- Minimum of 4 years of experience in program management, preferably in the nonprofit sector focused on newcomer or immigrant services.

Schedule

- 35 hours weekly (hybrid, with remote working option).
- Medical coverage.
- Competitive wage.

TO APPLY

Please submit your resume and a cover letter detailing your relevant experience and interest in the role via <u>recruiter@umojaoperation.ca</u>.